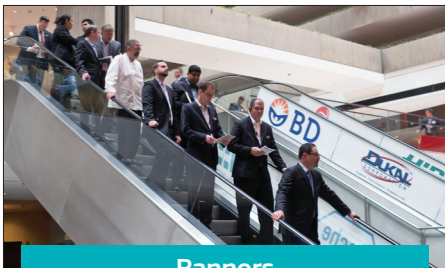


Conference Sponsorship Opportunities



Welcome Reception



Banners



Food Booth - Lunch on the Show Floor



Bellyband

Conference Guide

Your 2017 HIDA Streamlining Healthcare Conference sponsorship ensures that your company and products have name recognition and visibility with over 1,000 conference participants.

HIDA offers a full menu of sponsorship opportunities at various price points, so you can select the options that best suit your marketing calendar, promotions, and budget. For complete details on conference sponsorship opportunities, and benefits to sponsors, contact Julie Berry. Custom sponsorships available.

Chairman's Dinner at SHC SOLD	\$25,000
Lobby Bar Sponsor with VIP Specialty Drink	\$20,000
Opening General Session SOLD	\$20,000
Hotel Elevator Doors (3 days) SOLD	\$18,000
Executive Business Exchange SOLD	\$16,000
Welcome Reception, (3 available) at SHC	\$15,000
Schedule-at-a-Glance SOLD	\$15,000
HIDA Executive Board Amenity	\$15,000
Attendee Trade Show Bags SOLD	\$13,000
Lanyards SOLD	\$11,000
Hotel Key Cards SOLD	\$11,000
Attendee Wifi SOLD	\$10,000
Water Bottles (reversible & environmentally-friendly)	\$10,000
Back of Attendee Badges SOLD	\$8,500
Food Booth – Lunch on the Show Floor.....	\$8,500
Bellyband (around On-site Guide)	\$8,500
Hotel or Shower Door Tags.....(each)	\$8,000
Light Pole Banners (3).....	\$8,000
Daily Schedule of Events Email to All Conference Participants.....	\$7,500
Executive Business Exchange Breakfast & Coffee Break SOLD	\$7,500
Chairman's Dinner Dessert Station SOLD	\$7,500
Shoe Shine Station.....	\$7,500
Bookmark in Official Conference Guide.....	\$6,000
Aisle Sign(s)	(each) \$5,000
Airport Boarding Pass Station	\$5,000
Show Floor Hand Sanitizer Station(s) SOLD	(per station) \$5,000
Bag Inserts (plus approved product)	\$4,000
Bag Check.....	\$3,000
Banners.....	prices start at \$2,000
Duratrans (lightbox advertisement).....	\$2,000
Print Ad in Conference Guide and Exhibit Guide.....	prices start at \$978

Contact Julie Berry at 703-838-6103 or berry@hida.org